



h i l b r o g a l & h o b b s sm

HRH/Kirklin & Co., LLC.

Leveraging Technology: The Good, the Bad & the Ugly

Rich Jungman

Vice President, Client Service & Operations

HRH/Kirklin & Co., LLC



**An example of how content on pages
can directly be linked to the local
chapter and/or other entities of the
fraternity**



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Jon is a member of a group named Fraternity Bro's and Sorority Ho's...



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The group is linked to Jon's personal page, which lists his other groups...

The screenshot shows a Microsoft Internet Explorer window displaying Jon A. Faue's Facebook profile. The browser's address bar shows the URL <http://unl.facebook.com/profile.php?id=17203329>. The profile page includes a navigation menu on the left with links like 'My Profile', 'My Friends', and 'My Groups'. A purple banner on the left encourages posting to win \$50,000. The main profile section features a photo of Jon A. Faue and a detailed 'Information' tab. This tab lists his account details, basic information (Nebraska '08 student), contact info (play120@hotmail.com), and personal interests (friendship, outdoors, movies, etc.). The 'Connection' section at the bottom shows he is connected to Jaadi, Jamie, Kelsie, and Lindsey.

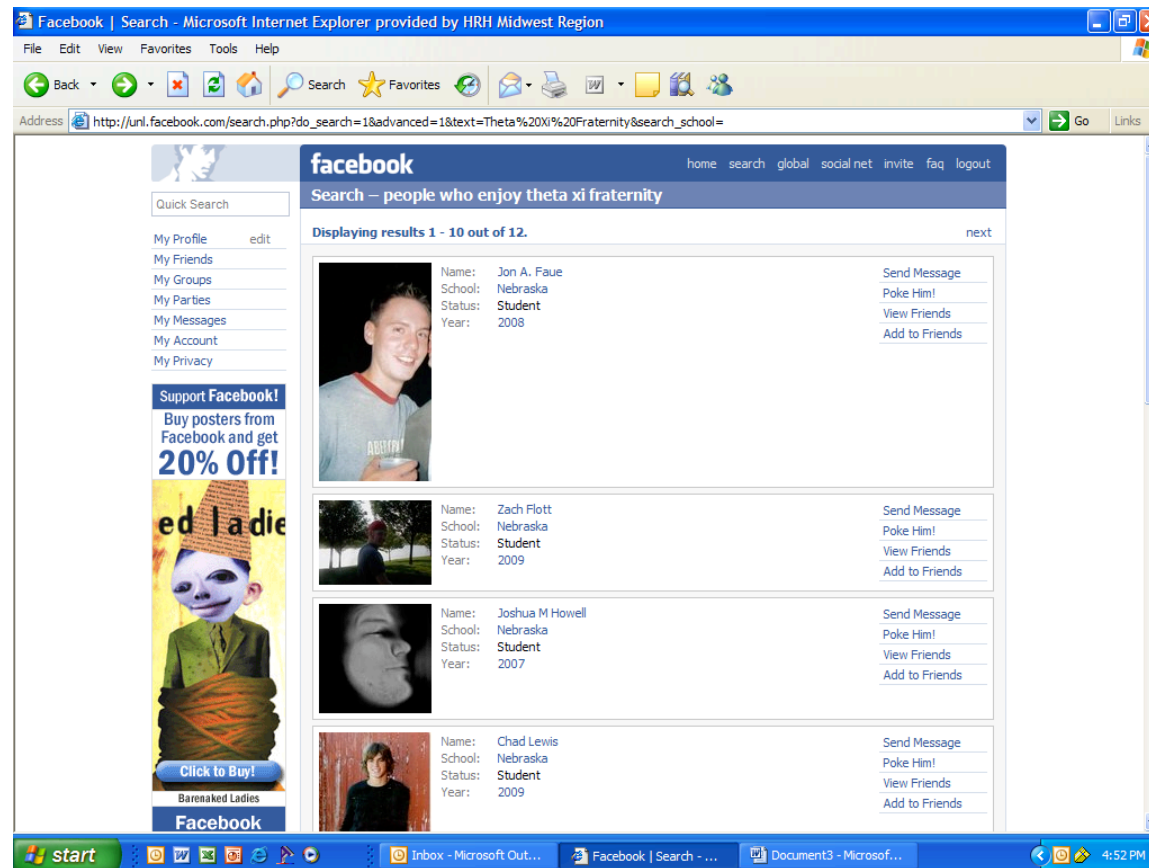
Information	
Account Info	
Name:	Jon A. Faue [add to friends]
Member Since:	January 30, 2005
Last Update:	October 14, 2005
Basic Info	
School:	Nebraska '08
Status:	Student
Sex:	Male
Concentration:	Marketing Public Relations
Residence:	Theta Xi 232
Birthday:	04/23/1986
Home Town:	Oakdale, MN 55128
High School:	Tartan Senior High School '04
Contact Info	
Contact Email:	play120@hotmail.com
School Email:	jafaue@bigred.unl.edu
Personal Info	
Looking For:	Friendship
Interested In:	Women
Relationship Status:	In a Relationship with Kaitlyn Hedrick (Nebraska)
Political Views:	Moderate
Interests:	Outdoors, movies, fishing, camping, swimming, music, golfing, running, lifting
Clubs and Jobs:	Theta Xi Fraternity, State Farm Insurance, Sports Illustrated On Campus (Intern)
Favorite Music:	Yellow Card, Green Day, Dare to Bleed, Kenny Chesney, Jack Johnson, Rascal Flatts, Incubus, Lincoln Park, Nelly, Fall Out Boy etc. etc.
Favorite Books:	DaVinci Code, The Giver
Favorite Movies:	Sin City, Tommy Boy, Out Cold, Blow, Gladiator, Van Wilder, Without a Paddle, Elf, Butterfly Effects, Ladder 49



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Theta Xi fraternity is one of Jon's groups, which links to other member pages



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Adam is one of the members linked from the Theta Xi group page...



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Adam is a member of the group I Drink to Get Drunk...



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What would an outside observer state about the following case?

- ❑ A link has been established between Jon, Theta Xi Fraternity, and Adam in which a culture of high risk and dangerous drinking occurs
- ❑ Examining past fraternity judgments, such as the Adrian Heideman case, great risk and liability may be incurred on the fraternity and individual parties through inappropriate action as detailed in the previous example

Consequences of using Facebook

- Fraternity chapter at Drexel University was suspended after a portion of their chapter website was alleged to have X-rated pictures of female Drexel students posted on it. The Web site had links to Facebook profiles and had posted pictures of over one hundred women.
- Miss New Jersey was blackmailed over pictures that had appeared on her former Facebook page and threatened with losing her crown.
- LSU swimmers Eddie Kenney and Matt Coenen were removed from the team after athletics officials discovered they belonged to a Facebook affinity group that put up disparaging comments about swim coaches.
- A middle school student was expelled for posting hate crime language about a classmate on MySpace.com and 20 students who had viewed the post were suspended.



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home search browse invite help logout

Sweet Party '07 **Pittsburgh**

Search

My Profile edit
My Friends
My Photos
My Shares
My Notes
My Groups
My Events
My Messages
My Mobile
My Account
My Privacy

Information

Event Info
Name: Sweet Party '07
Tagline: Hey, gimme a dollah!
Host: the boys of 383 bouquet
Type: Party - House Party

Time and Place
Start Time: Friday, January 12, 2007 at 9:00pm
End Time: Saturday, January 13, 2007 at 4:00am
Location: 383 S Bouquet St
City: Pittsburgh, PA

Description
Come down to the house and get piss drunk.
7 kegs
jungle juice
possibly jello shots.
Doors open at 9
And remember, by two a.m., we'll all be beautiful. Luckily I am already beautiful so I've got a headstart on winners.
Ain't no party like a D P party.

Confirmed Guests
This event has 49 confirmed guests. [See All](#)

Jenna Straub
Kacie Cope
Britton Karon
Jackie Meathe
Drew Watkins
Jason Costa

The Wall
Displaying 7 wall posts. [See All](#)

Amanda Noddings (Pittsburgh) wrote at 9:43pm on January 11th, 2007
working sorry guys =(have fun
[Message](#) - [Report](#)

Ted DePietro (Pittsburgh) wrote at 4:25pm on January 11th, 2007
if you brought fainting goats i would seriously be the happiest man alive
[Message](#) - [Report](#)

Jason Costa (Pittsburgh) wrote at 2:29pm on January 11th, 2007
I'll bring the fainting goats
<http://ebaumsworld.com/2006/07/faintinggoats.html>
[Message](#) - [Report](#)

Other Information
[Add to My Events](#)
[Report Event](#)
[Share](#) [Export](#)

Other Invites
Maybe Attending
56 people might show up. [See All](#)

Austin Ruiz
Brittany Youngman
Aaron Marks

Not Attending
42 people are missing out. [See All](#)

Rory English
Sarah Allen
Dan W-C

Awaiting Reply
58 people are MIA. [See All](#)

Search over a million jobs
A better job awaits.

careerbuilder.com

This is not an invitation!

Things to think about:

- *Invincibility*
- *Caching*
- *Freedom vs Responsibility*
- *The Law*

--Tracy Mitrano, Director of IT Policy and Computer Policy & Law Program,
Cornell University



Your contacts at HRH/Kirklin

Rich Jungman

Vice President, Client Services
& Operations

rjungman@kirklin.com

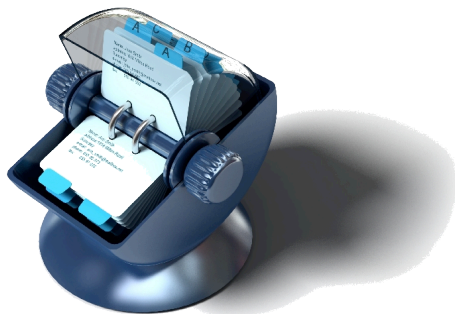
1-800-736-4327 (ext. 215)

Steve Wilson

Manager Claims & Loss Control

swilson@kirklin.com

1-800-736-4327 (ext. 209)



Terri Simmerman

Account Executive

tsimmerman@kirklin.com

1-800-736-4327 (ext. 213)

Kim Heise

Assistant Account Executive

kheise@kirklin.com

1-800-736-4327 (ext. 221)

Bobbi Larsen

Education Consultant

blarsen@kirklin.com

1-800-736-4327 (ext. 216)



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The Rules

5 Questions

- \$10, \$15, \$25, \$35, \$50

Once you reach \$25,
you cannot fall below

Choice of one lifeline per game

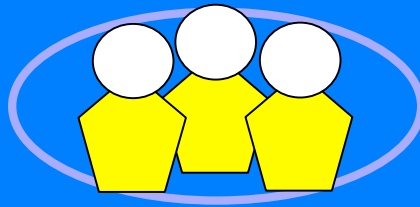
Prizes awarded as gift certificates
Choices are: GAP, Abercrombie & Fitch,
Banana Republic

Lifelines

Ask
A
Friend



Ask
the
Audience



Eliminate
two
Answers



Qualifying Question

List in order the leading cause of catastrophic injuries at fraternity functions:

A

Assault & Battery

C

Hazing

B

Auto Accident

D

Fall from Heights

Qualifying Question

List in chronological order the leading cause of catastrophic injuries at fraternity functions: :

Correct Order: B,C,D,A

A

Assault & Battery

C

Hazing

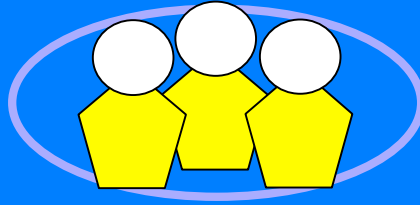
B

Auto Accidents

D

Fall from Heights

The QUESTIONS



50/50

In what month do most fraternity claims occur?

A

September

C

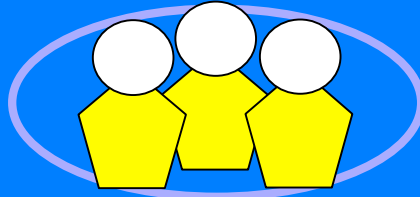
April

B

March

D

October



50/50

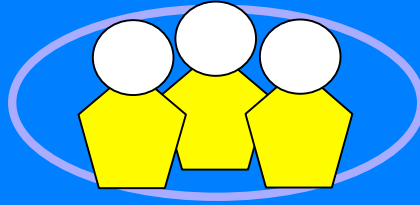
In what month do most fraternity claims occur?

C

April

D

October



50/50

In what month do most fraternity claims occur?

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September

C

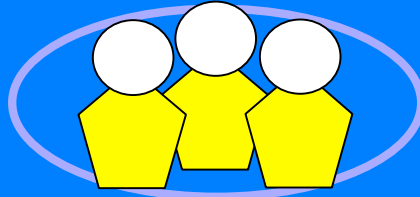
April

B

March

D

October



50/50

Risk Management policies
generally apply to:

A

The band fraternity

C

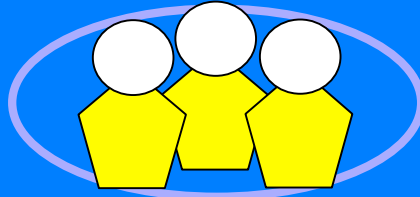
All Fraternity Entities and
levels of members

B

Alumni only

D

Undergraduates &
alumni



50/50

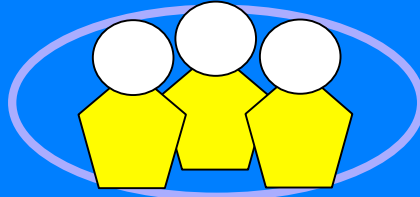
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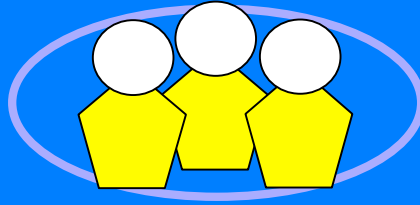
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50/50

Risk Management Policies generally deal with:

A

Alcohol & drugs

C

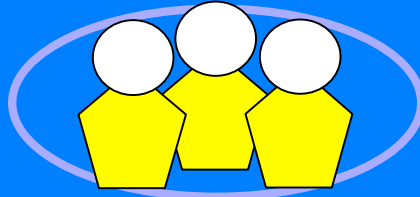
Alcohol, drugs, hazing and
sexual abuse

B

Sex, Drugs & Rock &
Roll

D

Alcohol, drugs, hazing,
abuse, fire & health safety



50/50

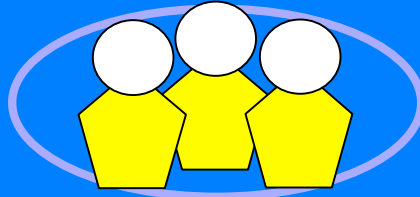
Risk Management Policies generally deal with:

C

Alcohol, drugs, hazing and
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D

Alcohol, drugs, hazing,
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50/50

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C

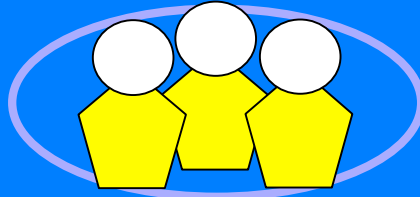
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50/50

When an injury takes place at your chapter, what is the first thing you should do?

A

Call the
National Office

C

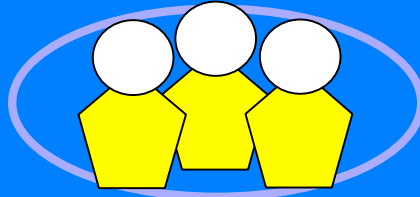
Call the
Police

B

Get your alibi straight

D

Summon
Medical Help



50/50

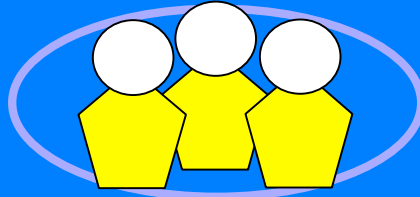
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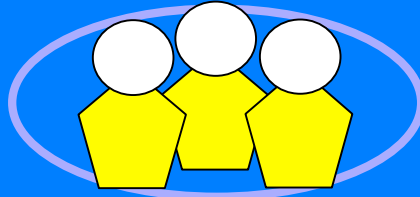
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D

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Medical Help



50/50

A chapter house was seized by drug officials for dealing by members at what school:

A

FLORIDA

C

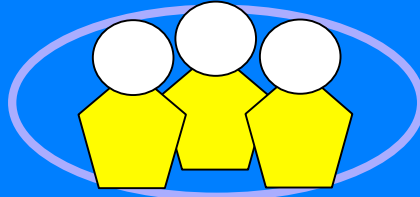
MIT

B

LSU

D

Vermont



50/50

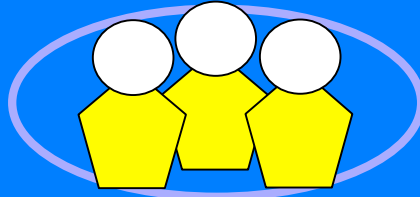
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LSU

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Qualifying Question

List these steps of crisis management in proper order:

A

Contact national
fraternity office

C

Obtain medical attention for
injured party

B

Prepare written press
release

D

Call all house meeting

Qualifying Question

List these steps of crisis management in proper order:

CORRECT ORDER: C, D, A, B

A

Contact national
fraternity office

C

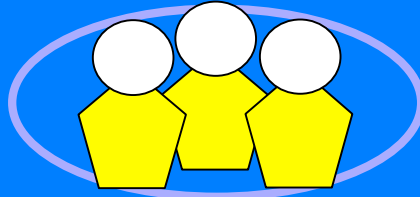
Obtain medical attention for
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B

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release

D

Call all house meeting



50/50

Identify the one item below that is not a possible consequence of Civil Litigation?

A

Monetary
Judgement

C

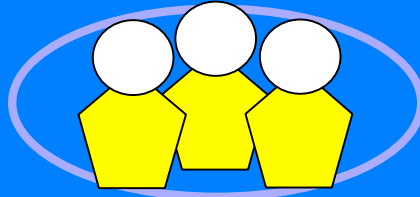
Jail Time

B

Bankruptcy

D

Damage to personal
rep.



50/50

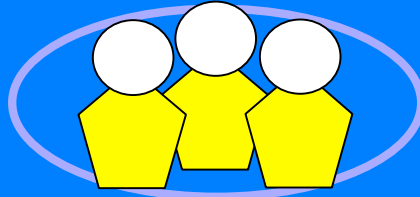
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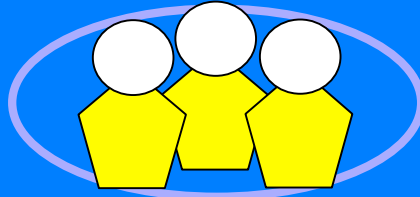
Jail Time

B

Bankruptcy

D

Damage to personal
rep.



50/50

What is the most common contributing factor to fraternity claims?

A

Peer Pressure

C

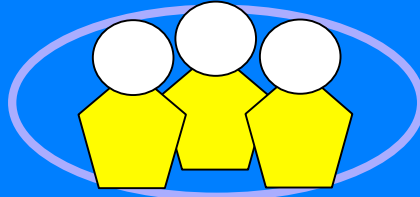
Sorority Women

B

Hazing

D

Alcohol



50/50

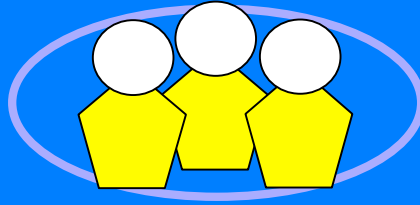
What is the most common contributing factor to fraternity claims?

C

Sorority Women

D

Alcohol



50/50

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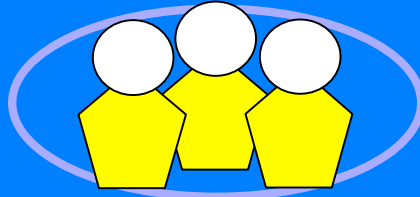
Sorority Women

B

Hazing

D

Alcohol



50/50

The following profession/establishment is considered a higher risk to insure than fraternities and sororities:

A

Hazardous Waste
Disposal Companies

C

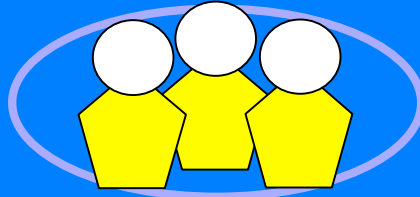
Doctors

B

Lawyers

D

Amusement Parks



50/50

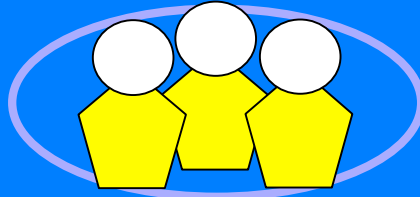
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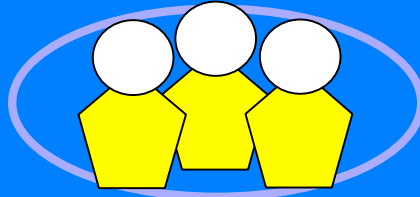
Doctors

B

Lawyers

D

Amusement Parks



50/50

What is the first thing you should do when an incident arises at the chapter?

A

Identify eye witnesses

C

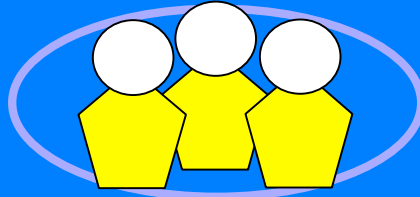
Contact people
in charge

B

Run and hide

D

Bury the evidence



50/50

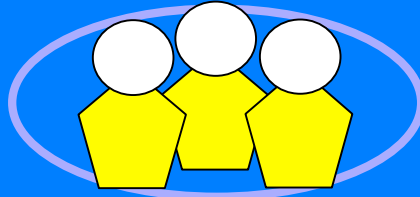
What is the first thing you should do when an incident arises at the chapter?

C

Contact people
in charge

D

Bury the evidence



50/50

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A

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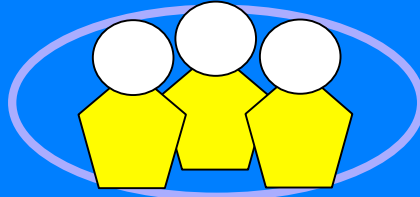
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B

Run and hide

D

Bury the evidence



50/50

What is the best treatment for overcoming the influence of alcohol:

A

time

C

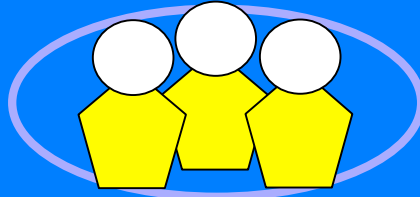
Cold
shower

B

Strong
coffee

D

Sucking face
with your girlfriend.



50/50

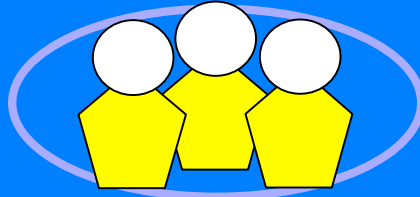
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A

time

D

Sucking face with
your girlfriend



50/50

What is the best treatment for overcoming the influence of alcohol:

A

time

C

Cold
shower

B

Strong
coffee

D

Sucking face
with your girlfriend

**Who wants to
make \$ 50**